

Yellowbrand®

CASE STUDY:

WORK AND WELL BEING



People leave jobs for the strangest of reasons

If you were in charge of absorbing impacts of absenteeism, presenteeism, engagement and attrition, wouldn't you like to manage that? Work and Well Being is a consultancy with a unique methodology that provides insights to workplace dissatisfactions, dis-ease and disconnect.

This rebrand addressed a confusing message about what measurement of dissatisfaction means to their customers. Defining its simple idea with the graph-marque helped to clear that up.

This idea is now obvious to those needing to know more about well being in the workplace.

- A rebrand to clarify purpose and scope.
- Ideas facilitation
- Visual brand development
- Activation and support.



Work&Well-Being
Measurement at work

Ongoing support for communications: product branding, marketing.



IMPLEMENT

Do you know how to deliver an effective programme?

You've decided that you want to implement a health and well-being programme for your employees but you're unsure how to go about it. Through our evidence-based processes we make sure the strategic direction and content support your business and your staff.

The larger choice of organisations that proffer solutions to employee health problems can be daunting, but here is of the employee knowledge and insight that we can offer to partner organisations.

Deliverables

We offer three types of approach to tackle these kinds of issues. You can choose and tailor these to suit all budgets. The approaches are:

1. The design of a comprehensive employee well-being framework and programme
2. Selection of service providers who offer you the best solutions for your needs
3. On-going management of your programmes to ensure you monitor progress and realise the benefits

Major benefits of most employee solutions is clear from our physical health, the workplace risk to mental health and more personal benefits to physical health.

Introducing a new 2-day training course to guide effective practice

An increasing number of companies are discovering the direct link between employee well-being and performance, and in turn the achievement of their business goals. Whilst the concept of employee well-being is rising up the list of HR agendas, there is very limited training available for HR managers to meet this need.

The new 2-day Masterclass provides the first structured and comprehensive insight into employee well-being strategy and planning. The Masterclass is designed for experienced HR professionals, health benefit experts, employee well-being specialists, HR practitioners and other related business technicians.

How will the Masterclass benefit you?

- Develop your understanding of the primary well-being risks and their impact on performance
- Learn how to assess the well-being needs of your employees and track your programme accordingly
- Gain insight into the latest evidence-based strategies to structure and deliver interventions that get the results you want

APPROVAL RESEARCH PROBLEMS

For organisations who implement a quality programme of their company a structured approach is available in the form of a research report. This report is available from Dr. Jungler further to the Masterclass.

About the course leader

Dr. Bridget Jungler PhD MSc, Chartered Director of Work and Well-Being Ltd, is a Chartered Occupational Psychologist and a PhD in the management of employee well-being. She is an expert in the psychology of health and well-being working group for The British Psychological Society and continues to be an active research fellow at Cardiff University and Gloucestershire College, Gloucester.

For the last 10 years, Dr. Jungler has worked with organisations to implement employee well-being strategies that deliver effective programmes.

workandwellbeing.com

| Mental Health MOT Checklist | | | |
|---|------|------|----------|
| | PASS | FAIL | Comments |
| Engine indicators (stress, pressure, anxiety) | | ✓ | |
| Engine balance (resilience, engagement, optimism) | | ✓ | |
| Warning lights (burnout, absence, attrition) | | ✓ | |
| Body structure (physical damage, musculoskeletal) | ✓ | | |
| Fuel system (nutrition and hydration) | ✓ | | |



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